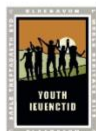


WORLD HERITAGE YOUTH AMBASSADORS

Pilot Site Briefing



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Overview

The vision of the award-winning World Heritage Youth Ambassador programme is to empower Young People to learn about and have an active and powerful voice in their own lives, their local communities and World Heritage.

Developing on from a successful Pilot programme run in Blaenavon 2014-17, a new phase of project has been developed. This will support more, and a wider range of Young people aged 13-25 to engage with World Heritage for the purposes of learning, personal development, employability and advancing World Heritage both locally and nationally for the sector and for other Young People. The project is run by a youth and community charity called 'The Hwb Torfaen' and is being delivered in partnership with Blaenavon Industrial Landscape World Heritage Site Partnership.

This project is designed to be stepping stone to a larger UK programme of activity in the future, and so includes the possibility of working together with a minimum of four other sites to pilot how the programme could look in other World Heritage Sites. It is recognised that the activity under taken in Blaenavon may not work for every site. However, using our engagement model and conceptual approach alongside providing some funding, we envisage other World Heritage Sites being able to take young people from an initial interest in World Heritage to developing meaningful participation supporting a proactive role within World Heritage.

Building on the learning from the original project, and from the consultation undertaken with young people, training providers and youth engagement staff, the programme will be designed to provide a engaging and meaningful progression route of learning and skills for Young People. This will be provided through delivering a programme of activity that includes non-formal learning, community engagement, fun non-heritage related activity, and voluntary opportunities. All of this will be accredited.

To support young people in achieving their potential the programme will also provide adult training by professional youth staff on how to engage with Young People outside of formal learning.



A national network of World Heritage learning professionals will also be facilitated by this project, whose legacy will be a supported professional group of heritage and youth staff coming together to promote youth engagement to the wider World Heritage Sector.

We are looking for a minimum of four pilot areas to trial running a youth ambassador programme with a minimum of 20 young people each, to see if it works in other World Heritage Sites.

There is a small budget for each World Heritage Pilot area (up to £4000 each - £2000/year) to enable the World Heritage Site to deliver a programme of activity. Additional funding is available to support all course costs (registration, documents, and certificates, while other support in the form of branded t-shirts, marketing, and paid fees for attendance at a UK World Heritage youth summit are also covered.



1. The Programme of Activity

The World Heritage Youth Ambassadors is a programme that is designed to engage young people age 13-25 in long term participation both for personal development and to support World Heritage Sites to achieve their UNESCO obligations and management plan objectives. It is designed to engage young people, but also to provide a practical mechanism for staff and adults to promote youth engagement and ensure that young people have a route into decisions made by the management of Sites.

The main programme of activity for the young people is centred around a running voluntary group that young people can proactively engage with. Any programme of World Heritage youth Ambassador activity must include;

- World Heritage Workshops (based on the World Heritage Youth Ambassadors short course)
- At least one community activity or engagement support
- Ability to be represented on groups that influence World Heritage decisions.
- Fun non-heritage related activity.

How the programme is delivered and interpreted will be down to each individual site to decide depending on each site's resources. The group can be run as a weekly, fortnightly or month 'club', it can be run as holiday workshops, or even as a summer school. The group can be already in existence or a new group – it entirely depends on what suits the pilot site.

Within any programme of activity, the World Heritage youth Ambassador short course must be delivered.

1.1 The World Heritage Youth Ambassadors Short Course.

As part of the project, the young people will be able to become accredited for all their work, both through the millennium volunteering scheme and through an awarding body called ASDAN. Through ASDAN we are able to deliver the only UK non-degree level accredited course based on World Heritage, called "World Heritage Youth Ambassadors".

The short course 'World Heritage Youth Ambassador short course' can accredit between a minimum of 10 hours up to 60 hours of your World Heritage Youth Ambassadors activity. It provides opportunities for young people to develop skills, confidence, and World Heritage knowledge and become an effective ambassador for your local World Heritage site. The challenges are designed to be responsive to your own World Heritage site, and therefore do not come with worksheets, they are not fully prescriptive. They should be easy to deliver and easy to evidence.



How long will the Short course take?

You have the option of accrediting up to 60 hours of World Heritage Youth Ambassador activity but must undertake a minimum of 10 hours. For every 10 hours, you are awarded one credit. You can credit 10, 30 and 60 hours. This is fully funded outside of the £4000.

How does it work?

The course is broken down into 4 key modules. Each module is broken into 2 sections (A & B) that are made up of 6-7 challenges each. Each challenge represents between 1-10 hours of activity, including the time to collate evidence and undertake the paperwork needed to be completed. The initial 10 hours comprise of 3 mandatory challenges, after which you can pick and choose which sections you wish to complete. There are over 48 challenges to choose from to fit into your own training agenda, and your own World Heritage site.

The challenges are designed to meet the 6 key skills that must be evidenced in order to achieve the certificate. Each credit (and 10 hours of volunteering) is equivalent to 1 key skill.

2.2 Concept of Engagement

While the way the group is run in practice can be accommodated into the way the individual site feels is best suited to them, the ethos of group should adhere to the World Heritage Ambassadors code of conduct and model of engagement (attached). What differentiates ambassadors from other heritage youth groups is the ethos of putting the child at heart of the programme. In practice this means making heritage outcomes and learning secondary to the needs of the child. E.g. being open to instead of visiting a museum, going bowling. Focusing on supporting a vulnerable young person to look for housing instead of completing their accredited module.

The model of engagement has been written to support sites in working in this way if they have not previously.

The model takes a three-pronged approach:

1. Using youth work values and principals
 - Voluntary Engagement
 - Building relationships
 - Informal educators
 - Conversations
2. Responding primarily to the needs of the young person not the World Heritage Site
3. Training and upskilling adults to work effectively with young people.

We would encourage all sites to work to this ethos if they do not already have a dedicated approach as it has been tried and tested and has been found to work well.



2.3 The wider project

Apprentices and Trainee's

Alongside the pilot projects a number of other activities are being delivered and trailed. This includes running traineeships and apprenticeships. These are being run in Blaenavon World Heritage Site. One of the key tasks for this group of young people (aged 16-25) is to peer train young people. There is a budget for them to travel to other sites to run workshops both for voluntary groups and to schools – and we would encourage them to come to your site to visit your group, run workshops for you, and to engage with your schools. They will be initially supported by a project worker, until they know you, when we hope they will engage with your site independently.

Adult Training

Part of the project is to upskill adults across the World Heritage Sector to better engage with young people. A minimum of one facilitated workshop will be provided to pilot site staff or community groups to support adults to better engage with young people.

World Heritage Learning and Engagement Network

A small amount of funding is available to support the delivery of a UK wide World Heritage learning and engagement professional network. This network is being designed to facilitate the sharing of best practice amongst learning and engagement professionals who work in the World heritage Sector. It will also promote youth engagement to the wider sector.

It is likely that this network will only meet once a year with additional online networking, but this is to be confirmed. Pilot sites will be required to participate in the network.



2. Budget

Funding of up to £4000 over 2 years can be allocated to support the running costs of the group, which can be allocated towards staff, activities or other costs that directly contribute to the running of the group. Funding is not available for on-costs or management fees.

In order to secure the funding, there is an expected time commitment of a minimum of 6 months to a maximum of 2 years. No more than £2000 can be allocated for one year of activity.

3. Outputs and outcomes

The measured outcomes for receiving the funding are as follows:

- Engage with 20 young people for a minimum of 10 hours each over two years. (10/year) delivering a programme of activity based on the World Heritage youth Ambassador programme and concept of engagement.
- Deliver a minimum of 10 World Heritage Youth Ambassador Short Courses
- Attend World Heritage Youth Summit(s) with 5 young people (additional funding provided for this).
- Support the project team in facilitating 1 adult training workshop (the workshop will be provided by the project team) in your local area
- Support the project to providing school workshops run by our apprentices in your area.
- Provide 1 x case study / year you run the programme
- Support the project team in ¼ project monitoring and provide a written evaluation at the end of the project for your area.
- Participation in the World Heritage Learning and Engagement network (some funding available to support if accommodation is needed to attend).

4. Support provided

- The Youth Ambassador project manager will be there to support you throughout the programme, although will not be able to deliver the activity for you.
- Support from apprentices and trainees to deliver workshops
- Adult training delivered
- Up to a maximum of 2 visits from project manager or officer throughout your programme (this could tie in with a delivery session), if needed!



- Up to £4000 (£2000/year) to support you with any costs that you may incur. This could include payment of a tutor, resources, venue, and volunteer expenses.
- All course documentation needed.
- All costs for the course (candidate registration, course materials and certificate cost) will be covered, on top of the £500.

5. What will my World Heritage Site Gain?

- Ability to evidence meeting UNESCO youth participation requirements
- Meeting wellbeing objectives
- Support to deliver your management plan objectives
- Representation from the age group 13-25 that you can use proactively.
- A good reputation
- Providing an interesting volunteering opportunity for young people.
- Accreditation of young people, therefore meeting potential corporate priorities such as tackling poverty, improving employability and sustainable communities.
- Being a part of a wider programme of activity that links all WHS across the UK
- Being a part of a network to share best practice and learning.
- Be a part of a trail blazing pilot that will be rolled out across the UK



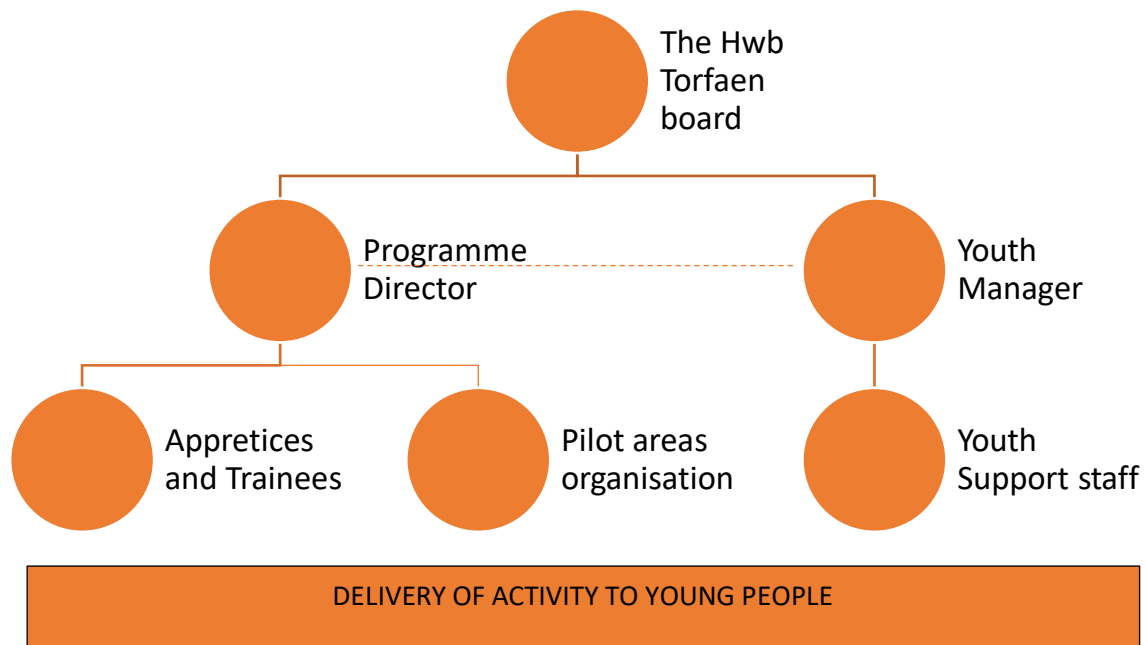
6. Project Management

The project management of the whole programme is the responsibility of The Hwb Torfaen. The project team is compiled of a programme manager, youth manager, support staff, trainees and apprentices. They are responsible for:

- NLHF reporting
- Collecting evaluation data and evaluation
- Financial evaluation management and claims
- Supporting pilot areas to deliver activity
- Management of apprentices and trainees

The project management of the pilot area activity is the responsibility of the pilot area staff. They are responsible for:

- Staffing of the programme of activity
- Delivery of activity
- Reporting outcome measures to project team
- Supporting trainees and apprentices



7. Timescales

Expression of Interest in becoming a Pilot area	April / May 2019
Development of pilot area programme of activity	April – July 2019
Agreement to becoming a pilot site/ Letter of support signed	July 2019
Round 2 application submitted	Sept 2019
Round 2 application decision and project start	Dec 2019
Pilot Area year one	Jan 2020-Dec 2020
Evaluation report year one	Oct 2020
Youth Summit	2020 tbc
Pilot area year two	Jan 2021-Dec 2021
Evaluation year two	Oct 2021
Case study due in	Oct 2021

8. Contacts

For more information please contact: Ashleigh Taylor. WHS Youth Ambassador Programme Director
Ashleigh.taylor@thehwb.org
07894910149



Appendix 1

City of Bath World Heritage Site Youth Ambassadors PILOT SCHEME



A programme of youth engagement activity to increase a sense of ownership, pride and access to World Heritage in Bath and further afield for young people who are living in the city and part of Bath communities.

Background and recruitment plan

The City of Bath World Heritage Site is managed by Bath and North East Somerset Council, supported by an independent Advisory Board. The World Heritage team sits within the Heritage Services division of the Council, which also operates the Roman Baths, Fashion Museum, Victoria Art Gallery, Bath Record Office, Bath Venues and Bath Film Office. Service-wide teams are responsible for functions including finance, marketing, retail and learning and participation.

In addition to delivering formal education to primary and secondary schools and hosting student work placements, the Learning and Participation team has worked on projects with a number of young peoples' organisations including:

- Young Carers, Bath and North East Somerset Carers' Centre
- Bath Foyer
- Bath Mentoring Plus
- Home Educators
- Theatre Royal Bath Youth Theatre
- Scouting and Girl Guiding groups

Pilot phase World Heritage Youth Ambassadors (WHYA) recruitment:

- Young Carers from Bath (in association with Bath and North East Somerset Carers' Centre) – at least 10 young carers aged 13-18 in year one



Following potential groups and partnerships identified:

- Off the Record groups (local young peoples' advocacy and support service with organised LGBT+ group, In Care Council and Youth Forum)
- Home-educated young people
- Southside Youth Hub (run by Youth Connect service which is transitioning from Local Authority to Voluntary Sector)
- Duke of Edinburgh Award candidates (scheme administered locally by Youth Connect service)
- Care leavers
- Looked-after children

These partnerships will all represent new engagement for the World Heritage Site. The planning and delivery of this programme will be supported by the Learning and Participation Manager and experienced workshop leaders. It will also draw upon the expertise of some of our key heritage partners in the city. The programme will dovetail with the Activity Plan of the Archway Project, which will deliver a new World Heritage interpretation and visitor centre for Bath, and learning facilities for the Roman Baths, in late 2020. Community engagement is at the heart of this National Lottery Heritage Fund project.

Management of Bath World Heritage Youth Ambassadors programme

Co-ordination, administration and reporting: Helen Daniels, World Heritage Officer, Heritage Services division, Bath & North East Somerset Council

Overview and support: Tony Crouch, World Heritage Manager, and Lindsey Braidley, Learning and Participation Manager, both of Heritage Services division, Bath and North East Somerset Council

Session facilitation, activity design and accreditation assistance: professional Learning Workshop Leaders employed on a sessional basis by Learning and Participation team, Heritage Services division, Bath and North East Somerset Council

All sessions will be supported by youth leaders/volunteers from participant groups



Heritage and city partners who could potentially support delivery of specific activities:

Museum of Bath Architecture and Number 1 Royal Crescent - Bath Preservation Trust

Prior Park Landscape Garden and Bath Skyline teams, National Trust

Roman Baths, Bath Record Office and Fashion Museum, Heritage Services division, Bath and North East Somerset Council

Visit Bath

Mayor of Bath's Honorary Guides

Kennet and Avon Canal Trust

Thermae Bath Spa

Bath Abbey

Bath Rugby Foundation/Bath Rugby

Bath City Football Club

Bath City Farm

Holburne Museum of Art

Museum of Bath at Work

Museum of Bath Stone

World Heritage Site partners:

Blaenavon World Heritage Youth Ambassadors team

Avebury – Stonehenge World Heritage Site team



Plans for World Heritage Youth Ambassadors activity

Programme will be adaptable to needs and interests of group, but activities will fall into the following broad categories:

Training and accreditation

All YAs will be given the opportunity to complete the WHYA short course.

Interpretation

YAs will be given opportunities to develop interpretation resources and activities e.g. guided tours, family and YP activities, designing trails, contributing to temporary displays in World Heritage Centre, newsletter items and social media posts. YAs will be offered volunteering opportunities stewarding and advising visitors in the new World Heritage Centre.

Events

YAs will be invited to take an active role in World Heritage Day, Museums Week, the family events programme run by the Heritage Services division and the launch of Bath's new World Heritage Centre.

Advisory

YAs will have a key role in advising and feeding back to the World Heritage team and World Heritage Site Advisory Board.

Day trips and residential opportunities

YAs will be given the opportunity to attend day trips to other heritage sites, including Blaenavon and Avebury/Stonehenge, and to take part in overnight stays.

Social

The YAs will also be given the opportunity to attend social and team building activities.



Proposed programme for 2020 – outline

City of Bath World Heritage Site Youth Ambassadors programme							
Month	Date	Day	Time	Activities	Hours	Accreditation	Sessions
<i>January</i>							
Jan	TBC	TBC	TBC	Training and information session	2.5	(leaders only)	-
	15	Wed	6-8.30pm	Introduction to World Heritage and being an ambassador	2.5		1
	31	Fri	6-10pm	Introduction to Bath's heritage Exploring the Romans in Bath Introduction to archaeology	4		2
	31/01	Fri/Sat	10pm-8am	Sleepover at Roman Baths	-		-
<i>February</i>							
Feb	01	Sat	8-11.30am	Exploring Bath's hot springs	3.5		3
	19	Wed	9.30am-1pm	Promoting Bath	3.5		4
<i>March</i>							
Mar	11	Wed	6-8.30pm	World Heritage Day planning	2.5		5
<i>April</i>							



City of Bath World Heritage Site Youth Ambassadors programme							
Mon th	Dat e	Day	Time	Activities	Hou rs	Accredita tion	Sessi ons
Apr	19	Sun	10am-4pm	World Heritage Day	6		6
<i>May</i>							
May	10	Sat	9am-7pm	WHS visit - Blaenavon	10		7
<i>June</i>							
June	10	Wed	6-8.30pm	Exploring Georgian buildings and Bath's Georgian expansion	2.5		8
<i>July</i>							
July	08	Wed	6-8.30pm	Protecting Bath What the city means to you	2.5		9
<i>August</i>							
Aug	15	Sat	10am-3pm	Walk - exploring Bath's green setting	5		10
	19	Wed	10am-3pm	On duty for family activities at Roman Baths	5		11
<i>September</i>							
Sep	4	Sat	8am-6pm	WHS visit - Avebury/Stonehenge	10		12
	30	Wed	6-8.30pm	A day in Georgian Bath	2.5		13
<i>October</i>							



City of Bath World Heritage Site Youth Ambassadors programme							
Month	Date	Day	Time	Activities	Hours	Accreditation	Sessions
Oct	21	Wed	6-8.30p m	World Heritage Centre familiarisation	2.5		14
	28	Wed	10am-1pm	Museums Week - lead guided tour for YP from World Heritage Centre	3		15
<i>November</i>							
Nov	11	Wed	6-8.30p m	World Heritage Centre feedback and next steps planning	2.5		16
	TBC	Tues	TBC	Report to WHS Advisory Board and visit to Bath Record Office	3		17
<i>December</i>							
Dec	16	Wed	6-8.30p m	Celebration evening	2.5		18
				Total volunteer hours	73		



Proposed programme for 2020 – costed detail (based on £2,550 pa)

Date	Venue	Theme	Hours	Topic/activity ideas	People	Resources	Costs (£)
January	Roman Baths or Guildhall	Training and information session for leaders and partners	2.5 – not YP time	Working with YP How to run the programme Tips and planning	Workshop Leaders World Heritage Officer Youth group leaders World Heritage Manager Learning and Participation Manager	Staff time Refreshments Facilitator from Blaenavon	Funded by Learning budget
6-8.30pm Wed 15/01	Carers' Centre	Introduction and welcome	2.5	What is World Heritage What is UNESCO? What is a Youth Ambassador? ASDAN World Heritage Youth Ambassadors scheme	Workshop Leader World Heritage Officer Youth group leaders	Staff time (prep/lead) Refreshments WHS schools pack resources Icebreakers Workbooks Generic risk assessment	150 15



Date	Venue	Theme	Hours	Topic/activity ideas	People	Resources	Costs (£)
6-10pm Fri 31/01	Roman Baths sleepover	Introduction to Bath's heritage Exploring the Romans in Bath Introduction to archaeology	4	Why Bath? Romans arrive; cultural change; settlements; religion; innovation; architecture; remains; archaeology; dress up; arch building; aqueduct	Workshop Leader World Heritage Officer Youth group leaders World Heritage Manager Roman Baths team	Staff time (prep/lead) WHS schools pack resources Roman Baths resources	150
10pm Fri 31/01 – 8am Sat 01/02	Roman Baths	Sleepover at Roman Baths	-		Workshop Leader World Heritage Officer Youth group leaders	Staff time (prep/lead) Meals Risk assessment	75 70



Date	Venue	Theme	Hours	Topic/activity ideas	People	Resources	Costs (£)
8-11.30 am Sat 01/02	Roman Baths	Exploring Bath's Hot Springs	3.5	Great Spas of Europe; Healing; worship; spa treatments; minerals and flow; geology; finds and handling; tasting; spa walk; Roman Baths guided tour; Local History Store tour; Bath Abbey Tower Tour	Workshop Leader World Heritage Officer Youth group leaders Roman Baths team Bath Abbey tour team	Staff time (prep/lead) Refreshments Risk assessment	150 15



Date	Venue	Theme	Hours	Topic/activity ideas	People	Resources	Costs (£)
9.30am-1pm Wed 19/02	Roman Baths and Walking tour	Promoting Bath	3.5	Sustainable tourism; how to be a guide; Bath on film; Mayor's Guides' walking tour; Visitor Information Centre visit	Workshop Leader World Heritage Officer Youth group leaders Mayor's Honorary Guides Marketing Manager	Staff time (prep/lead) Refreshments Risk assessment	150 15
6-8.30pm Wed 11/03	Roman Baths or Carers' Centre	World Heritage Day planning	2.5	Plan activities; tips on engaging with visitors	Workshop Leader World Heritage Officer Youth group leaders	Staff time (prep/lead) Refreshments	Funded from WH Day budget 15
10am-4pm Sun 19/04	Bath College, TBC	World Heritage Day	6	Health and wellbeing activities	Workshop Leader World Heritage Officer Youth group leaders	Staff time (prep/lead) Refreshments Risk assessment	Funded from WH Day budget



Date	Venue	Theme	Hours	Topic/activity ideas	People	Resources	Costs (£)
9am-7pm Sat 10/05	Blaenavon	WHS visit - Blaenavon	10	Industrial World Heritage; meeting other YA	Workshop Leader World Heritage Officer Youth group leaders Driver Blaenavon WHS and Hwb team and YA	Staff time (prep/lead) Meals/refreshments Transport Admissions and tours Risk assessment	150 180 Fund ed by partn ers Fund ed by partn ers
6-8.30pm Wed 10/06	Museum of Bath Architecture or No. 1 Royal Crescent	Exploring Georgian buildings and Bath's Georgian expansion	2.5	Classical architecture; uniformity; homes; design; how buildings make us feel; growth of city; population growth; influence on other cities	Workshop Leader World Heritage Officer Youth group leaders Museum of Bath Architecture Curator	Staff time (prep/lead) Refreshments Admissions and speakers Risk assessment	WER 15 Fund ed by partn ers



Date	Venue	Theme	Hours	Topic/activity ideas	People	Resources	Costs (£)
6-8.30pm Wed 08/07	Bath Rugby or Bath Football Club at Twerton Park	Protecting Bath What does the city mean to you?	2.5	Planning and development; climate emergency; planning activity; river trip or walk	Workshop Leader World Heritage Officer Youth group leaders Planning officer	Staff time (prep/lead) Refreshments Admissions and speakers Risk assessment	150 15 Fund ed by partn ers
10am-3pm Sat 15/08	Skyline or Prior Park or Sydney Gardens or Alexandra Park or Bath City Farm	Walk - exploring and recording Bath's green setting	5	Views; beauty; vistas; hills; photography; sketching; climate action; themed photo marathon competition	Workshop Leader World Heritage Officer Youth group leaders Bathscape HLF team/NT Artist/photographer	Staff time (prep/lead) Refreshments Admissions and tours Activity costs and art materials Risk assessment	150 15 Fund ed by partn ers 25
10am-3pm Wed 19/08	Roman Baths	On duty for family activities at Roman Baths	5	Helping family visitors with crafts on Roman themes	Workshop Leader(s) World Heritage Officer Youth group leaders	Staff time (prep/lead) Refreshments Risk assessment	Fund ed by Learn ing budg et



Date	Venue	Theme	Hours	Topic/activity ideas	People	Resources	Costs (£)
8am-6pm Sat 4/09	Avebury and Stonehenge	WHS visit - Avebury/Stonehenge	10	Prehistoric World Heritage; landscapes and setting; meet other young people?; prize-giving for digital photography competition	Workshop Leader World Heritage Officer Youth group leaders Driver Stonehenge/Avebury contacts from EH/NT/WHS	Staff time (prep/lead) Meals/refreshments Transport Admissions and tours Risk assessment	150 180 Fund ed by partners 100
6-8.30pm Wed 30/09	Assembly Rooms	A day in Georgian Bath	2.5	Dancing; fashion; routines; diary entries; comparing social life; portraits; card games; Georgian newspapers; plan self-guided visit to Fashion Museum	Workshop Leader World Heritage Officer Youth group leaders	Staff time (prep/lead) Refreshments	150 15



Date	Venue	Theme	Hours	Topic/activity ideas	People	Resources	Costs (£)
6-8.30pm Wed 21/10	World Heritage Centre	World Heritage Centre familiarisation	2.5	Telling the story; tour planning	(Workshop Leader) World Heritage Officer Youth group leaders World Heritage Manager	Staff time (prep/lead) Refreshments	WER 15
10am-1pm Wed 28/10	World Heritage Centre	Museums Week - lead guided tour for YP from World Heritage Centre	3	Sharing the story	Workshop Leader World Heritage Officer Youth group leaders	Staff time (prep/lead) Refreshments Risk assessment	150 15
6-8.30pm Wed 11/11	World Heritage Centre	World Heritage Centre feedback and next steps planning	2.5	Feedback and ideas	(Workshop Leader) World Heritage Officer Youth group leaders World Heritage Manager	Staff time (prep/lead) Refreshments	WER 15



Date	Venue	Theme	Hours	Topic/activity ideas	People	Resources	Costs (£)
Tues TBC/1 1	Guildhall?	Report to WHS Advisory Board	3	Experiences so far and planning ahead; combine with visit to Bath Record Office	Workshop Leader World Heritage Officer Youth group leaders Record Office team	Staff time (prep/lead) Refreshments	WER 15
6-8.30pm Wed 16/12	World Heritage Centre or Carers' Centre	Celebration evening	2.5	Presentations; displays; film	Workshop Leader World Heritage Officer Youth group leaders World Heritage Manager Learning and Participation Manager Parents and families Carers' Centre guests Councillors?	Staff time (prep/lead) Refreshments Prizes and certificates Display Photography Press Evaluation	150 40 50 WER WER WER WER
			73 (over 18 sessions)				2,550 from grant funding



Notes

Costings in bold from are from WHYA project budget of £2,550 per year, which is made up of £2,000 from Blaenavon's WHYA pilot site (NLHF) grant and £550 from the youth engagement strand in the Archway project Activity Plan (as discussed with Lottery Fund)

WER = within existing resources (World Heritage)

Still to be added to timetable - sessions led and facilitated by Blaenavon YA team for schools, heritage organisations etc.

It is proposed that the programme for 2021 will follow the same pattern as the proposal for 2020 - with the same costings and budget lines.

Allowance will be made for timetabling meaningful participation and attendance at the World Heritage Youth Summit which will take place in 2020 or 2021. Additional grant funding will be available to enable attendance at this event.

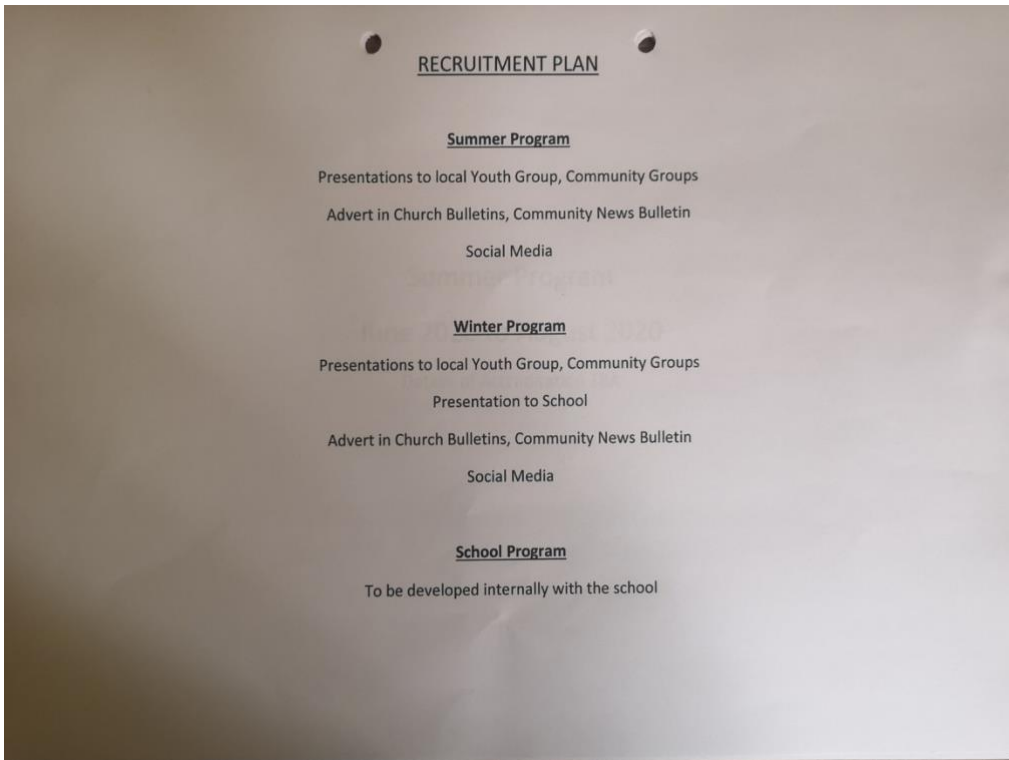
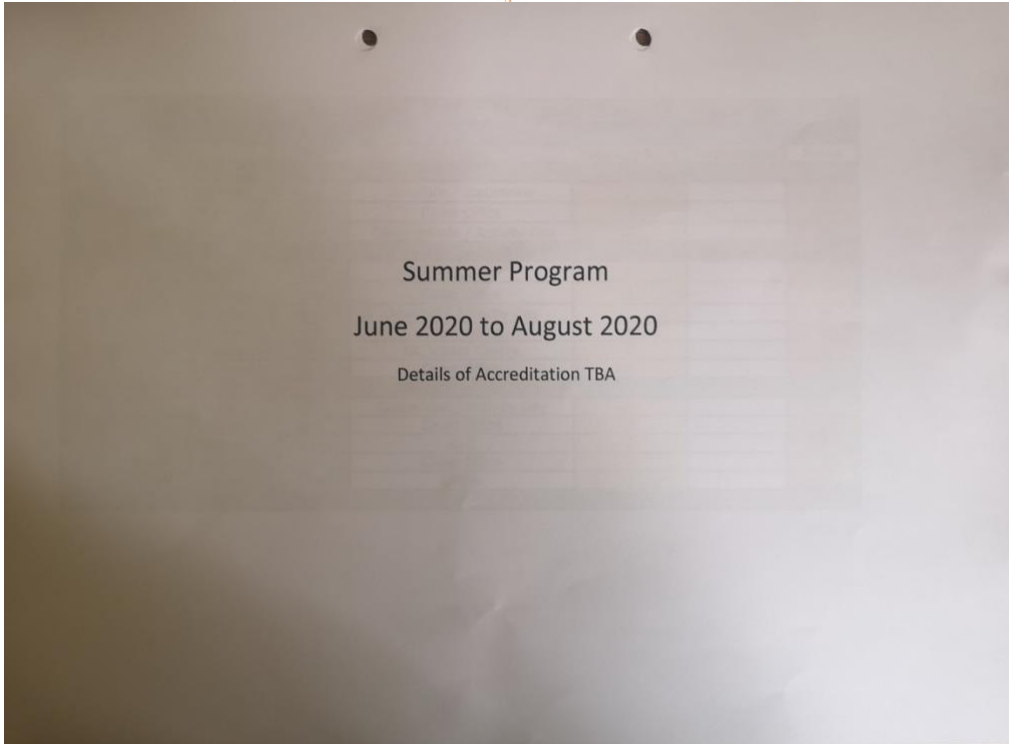
Space will also be made in the programme for any visits to Bath by other WHYA groups - to meet and welcome visiting young people as requested.



Appendix 3

Giant's Causeway World Heritage Site Youth Ambassadors PILOT SCHEME





Project Management

The overall program will be managed by our Community Engagement person in three areas:

1. A six month program delivered by two locally based organisations whose mentors are currently involved in an annual youth development and outdoor activities program with the National Trust involving a core group of 12 young people. We will incorporate the Youth Ambassador program as an integral part of this program. Commencing October 2020 to April 2021.
2. A new summer program commencing June 2020 to August 2020
3. The development of a Youth Ambassador Program deliverable within the local secondary school during term time. (We already deliver an OCN Level 2 tour guiding course within the school) Commence: September 2021 - (end date still to be finalised with school).

LINE MANAGEMENT

Max Bryant

General Manager Giants Causeway & Carrick a Rede

v

Esther Dobbin

Responsible Tourism Manager

v

Art Ward

Community Engagement

< v >

Causeway Adventures

Portballintrae Coast Office

Dunluce Secondary School



Winter Program October 2020 to April 2021

Details of Accreditation TBA

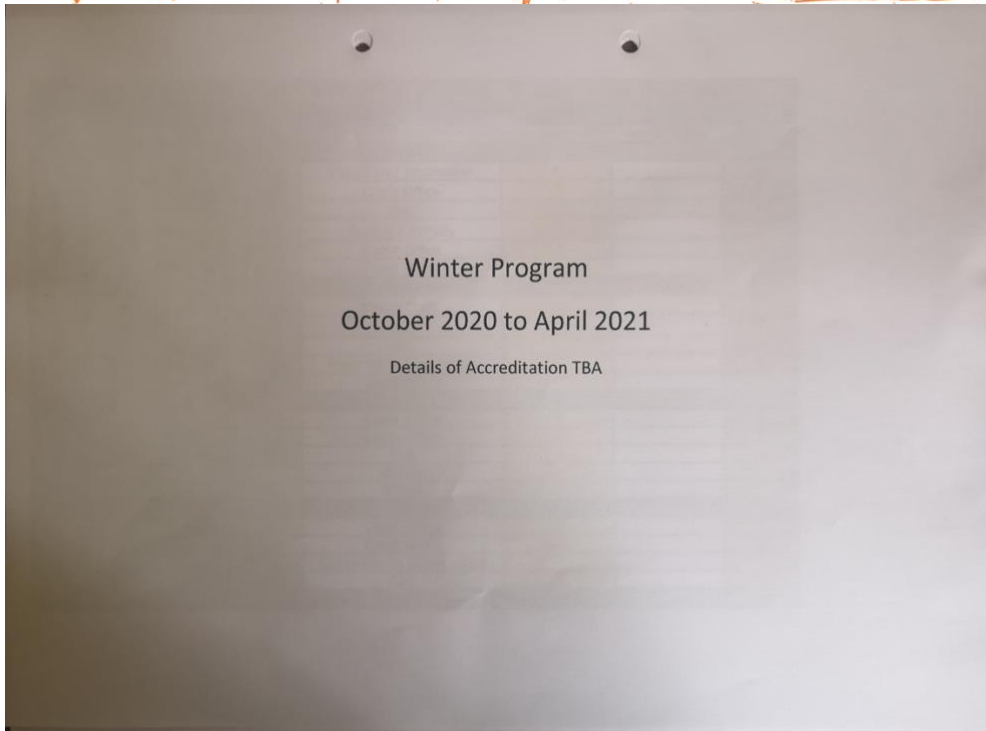
Summer Program June - August 2020 / Participants 12 aged 13 - 17 year olds							
Month	Date		Time	Activities	Voluntary hours	Accreditation	Hours
June							
June	24th	Saturday	2 - 4pm	Induction / Icebreaker	2		2
	24th	Wednesday	7 - 9pm	Coast Office	2		2
	27th	Saturday	1 - 6pm	CarrickaRede / Activity Day	5		5
July							
July	1st	Wednesday	7 - 9pm	CLC	2		2
	8th	Wednesday	7 - 9pm	Coast Office	2		2
	11th	Saturday	1 - 6pm	Downhill / Activity Day	5		5
	15th	Wednesday	7 - 9pm	Coast Office	2		2
	22nd	Wednesday	7 - 9pm	GC Visitor Centre	2		2
	29th	Wednesday	7 - 9pm	Coast Office	2		2
August							
August	1st	Saturday	1 - 6pm	Cushendun / Activity Day	5		5
	5th	Wednesday	7 - 9pm	Coast Office	2		2
	12th	Wednesday	7 - 9pm	CLC	2		2
	19th	Wednesday	7 - 9pm	Coast Office	2		2
	29th	Saturday	1 - 6pm	Offsite	5		5
							40



BUDGET

Mentor @ £25 x 40 hr	1,000.00	
Mentor back office £20 x 10hr	200.00	
Activity day Mentor £25 x 20hr	500.00	
Transport offsite locations x 4	400.00	
Contingency	150.00	
Adult / Attendant / Mentor 40hrs	0.00	NT Volunteer
Venue by NT /Coast Office	0.00	Provided Free
Equipment - Activities	0.00	Provided NT/Coast
Budget	£ 2,250.00	





Winter Program - October 2020 - April 2021 / Participants 12 young people 13 - 17 years old
Knowing Your Home - WHS Youth Ambassador

Month	Date	Day	Time	Activities	Voluntary hours	Accreditation	Hours
October							
OCTOBER	3rd	Saturday	12-4pm	Induction / Icebreaker	4		4
	8th	Thursday	7-9pm	Coast Office	2		2
	15th	Thursday	7-9pm	CLC	2		2
	17th	Saturday	11-3pm	Surfing / Activity	2		2
	22nd	Thursday	7-9pm	Coast Office	2		2
	29th	Thursday	7-9pm	Coast Office	2		2
November							
NOVEMBER	7th	Saturday	11-3pm	Beach Craft	4		4
	12th	Thursday	7-9pm	CLC	2		2
	19th	Thursday	7-9pm	CLC	2		2
	21st	Saturday	11-3pm	River Bann exploration	4		2
	26th	Thursday	7-9pm	Coast Office	2		2
December							
DECEMBER	3rd	Thursday	7-9pm	Coast Office	2		2
	10th	Thursday	7-9pm	Coast Office	2		2
	19th	Saturday	11-3pm	CLC	4		4
				BREAK			
				BREAK			
January							
JANUARY	7th	Thursday	7-9pm	Coast Office	2		2
	14th	Thursday	7-9pm	Coast Office	2		2
	23rd	Saturday	11-3pm	Causeway to Dunseverick	4		4
	28th	Thursday	7-9pm	CLC	2		2



February							
FEBRUARY	6th	Saturday	11-3pm	Dunseverick to Portbraddon	4		4
	11th	Thursday	7-9pm	Coast Office	2		2
	18th	Thursday	7-9pm	Coast Office	2		2
	27th	Saturday	11-3pm	CLC	4		4
March							
MARCH	4th	Thursday	7-9pm	Coast Office	2		2
	11th	Thursday	7-9pm	Coast Office	2		2
	20th	Saturday	12-4pm	Portbraddon to CarrickaRede	4		4
	25th	Thursday	7-9pm	Coast Office	2		2
	27th	Saturday	10-5pm	Conservation with NT	7		7
April							
APRIL	1	Thursday	7-9pm	Coast Office	2		2
	8	Thursday	7-9pm	CLC	2		2
	10	Saturday	10-5pm	Conservation with NT	7		7
	15	Thursday	7-9pm	Coast Office	2		2
	24	Saturday	10-6pm	Portmoon Residential	8		8
	25	Sunday	10-6pm	Portmoon Residential	8		8
May							
(TBA)	Presentation of awards evening for young people and families - Causeway Hotel						

BUDGET

Mentors x 3 @ 108 x 30	9,540.00
Back Office 40 hours @ 15	600.00
Equipment x 12 x 100	1,200.00
Transportation	1,000.00
Residential	650.00
Venue Hire	0.00 Free NT/Coast Office
Adult Support 80 hours	0.00 NT Volunteers
Budget	£ 12,990.00
Ambassador Funding	£ 1,750.00
Funded by National Trust	£ 11,240.00



School Program 2021

This will be developed within the school

Initial conversations have been extremely positive with regards developing the Youth Ambassador Program as part of the learning curriculum within the school and have a significant link to the current OCN Level 2 Tour Guiding course we deliver.

We will have to look at a budget for this as part of our work with young people



APPENDIX 3. PONTCYSYLTE WORLD HERITAGE SITE



The Youth Ambassadors Scheme at Pontcysyllte Aqueduct and Canal World Heritage Site

This exciting project will build on the experience gained through delivering the pilot Youth Ambassadors project in 2016. It was delivered by a partnership with Canal & River Trust and Wrexham County Borough Council and was well received by the young people that participated.

Management of the Project

The Project will be led by the World Heritage Site Coordinator and delivered through a Partnership approach. The Partnership will be made up from representatives of the Clwydian Range and Dee Valley Area of Outstanding Natural Beauty 'Our Picturesque Landscape Project' team, Canal & River Trust and Youth Services in Denbighshire and Wrexham.

Recruitment of individuals

This year is the 10 year anniversary of our inscription as a World Heritage Site and we piloted a range of art projects that engaged a wide range of young people to celebrate the inscription. One of these projects was the Art Inspired by Landscape project and was delivered through the youth clubs in Corwen and Llangollen. It welcomed different artists to help them explore different art forms and create inspired pieces. They have created a Collages using photography from the local area, block printing techniques and created circular montages on material. The young people took as their inspiration the landscape features and why the world heritage site is important to them. Details of the project can be seen on the following link:

<https://www.facebook.com/clwydianrangeanddeevalley/videos/579946615867547/>

This group of young people will form the initial core to build on as the project develops.

Additional young people will be engaged by promoting the project through presentations by the Delivery Partners to other Youth Leaders in the area as well as leaders from Scouts, Explorers and Rangers and the two secondary school in the area.



The Proposed Project

The project will be launched in April 2020 to coincide with the annual World Heritage Day and will be our previously tested and tried 'Boots, Bike and Boats' event. The flyer that was used is attached. This gives the young people the opportunity to experience the world heritage Site from three different aspects by water, on foot and on a bike and proved a very successful way to introduce people to the site. It is intended to run events initially every two months but as the project develops and is guided by the young people this can be changed to meeting monthly. Apart from the identified bi-monthly activities there will be other organised evenings to work through the World Heritage Youth Ambassadors programme working towards the ASDAN accreditation.

The draft proposal for activities is below. Some will be at weekends and some will be in the evenings. The proposed activities are a guide but will be subject to review by the young people.

April 2020	Launch event – Boots, Bikes and Boats <i>From Trevor Basin to Chirk by boat walk into England over the Chirk Aqueduct, lunch at Glyn Wylfa community Café and cycle back to Trevor basin through the tunnels along the tow path.</i>
June	On the water- Paddle boarding and Canoe <i>Based in Llangollen near the horseshoe falls using one of the outdoor providers to allow people to try out paddle boarding and canoes</i>
August	Exchange visit with another site – hosting or visiting <i>Plan or Host a visit to/ from one of the other partner World Heritage Sites and arrange activities for the weekend</i>
October	International Duck Race <i>Develop activities and assist in managing the annual event</i>
December	Dark skies – Jodrell Bank an <i>Visit Jodrell Bank the newest UK World Heritage Site then experience the Dark Skies project in the Clwydian Range and Dee Valley AONB.</i>
February 2021	Drawing with lights <i>Learn about photography and slow lens shutters and how to draw pictures with lights</i>
April	Organise a celebration for World Heritage Day <i>What does the world heritage site mean to you and how can we celebrate it</i>
June	Coracle making and sailing <i>Llangollen – learn how to make coracles and then test them out to make sure the float</i>
August	Exchange visit with another site – hosting or visiting <i>Plan or Host a visit to/ from one of the other partner World Heritage Sites and arrange activities for the weekend</i>
October	Heritage skills workshops



	<i>Learn different heritage techniques in land management – dry stone walling etc</i>
December	Final Celebrations /Graduation Christmas Feast <i>Plan a celebration event for the end of the project</i>

Other activities which have been identified that could be built into the programme or used as alternatives if the young people decide could include:

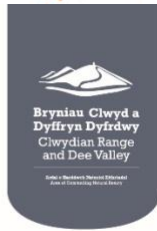
- Wildlife monitoring and identification – bats etc.
- Segue round Chirk castle grounds
- Bushcraft activities
- Photography - how to get the best from your smart phone
- Kayaking
- Visits to the other North Wales WHS castles.

The Budget

The budget will be used for

- Volunteer Expenses - to get the young people to activities
- Activity Costs – cost for materials and hire of specialist facilitators for some activities
- Venues – hire costs
- Transport – hire of mini busses for visits
- Accommodation – exchange visits
- Subsistence and refreshments





Have you thought about being a Youth Ambassador?

How about a World Heritage Site Youth Ambassador?

Are you between 13 & 25 years old?

We would like to invite you to attend a one day course at the Pontcysyllte World Heritage Site in North Wales to be one of the FIRST World Heritage Site Youth Ambassadors in this area.

The one day course is accredited with ASDAN and throughout the day you will evidence your learning about the site through use of photography, group work, discussion as well as exploring the site by, boots, bikes and boat! We will do this as a group so it is very informal and should be fun.

You will start off by receiving some information about a task you need to do before the day. This task is about finding out about 'what is UNESCO?' and what World Heritage Sites are part of UNESCO. On the day, we will be exploring the World Heritage Site; this will include finding out about the history, the people that work on it, and why so many thousands of people go there from all over the world. We will then explore what it means to be a role model or youth ambassador and think about what this entails.



There are lots of modules to choose from to be an ambassador but on the one-day course we will be doing the minimum amount of modules for you to be accredited. If you then want to do more, after the day course, that would be AMAZING and we can support you to do that.





Ideally, at the end of the course you will be keen to do more in the community and that could be attending World Heritage site meetings or community meetings, talking about the WHS to visitors or young people, leading walks..... With the staff at the WHS, you can discuss the best way of doing this.



As a bonus:

- We will feed you!!!!!!
- We will register you as a volunteer with the Canal and River Trust so all your expenses for the day can be covered
- We can provide transport on the day if needed, if you let us know in time to arrange it



- Like we said, it is accredited so it is something you can put on your CV or application forms, or use it for Duke of Edinburgh, Welsh BaccaLaureate etc
- And, did we mention WE FEED YOU?!?!?!?



Places are limited so to register and get more information, please contact:

pontcysyllte@wrexham.gov.uk

