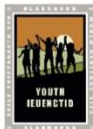


WORLD HERITAGE YOUTH AMBASSADORS

Recruitment Plan



Youth Recruitment Plan

Site	Recruitment
Blaenavon	<p>600 young people from Blaenavon who access the HWB services. Work with Torfaen Youth Service – promote across service School Assemblies delivered by Youth Service – Abersychan School, Llantarnam, Croesceliog, PRU units. Links to Inspire to work project (Gareth Jones) Link to Young Carers Forum Link to Torfaen youth forum Re-design posters and Social media Use word of mouth from current group.</p>
Pontcysyllte aqueduct	<p>Promoting with the YOUTH SERVICE as the primarily link to young people. Schools – use the youth workers in each secondary. Young Wrexham website – promote it through it. Community Councils – Local Authority AVoW (Associations) Promotion through Partners of Steering Group – CRT, National Trust, Local Authority.</p> <p><u>Recruitment of individuals</u></p> <p>This year is the 10 year anniversary of our inscription as a World Heritage Site and we piloted a range of art projects that engaged a wide range of young people to celebrate the inscription. One of these projects was the Art Inspired by Landscape project and was delivered through the youth clubs in Corwen and Llangollen. It welcomed different artists to help them explore different art forms and create inspired pieces. They have created a Collages using photography from the local area, block printing techniques and created circular montages on material. The young people took as their inspiration the landscape features and why the world heritage site is important to them. Details of the project can be seen on the following link: https://www.facebook.com/clwydianrangeanddeevalley/videos/579946615867547/ This group of young people will form the initial core to build on as the project develops. Additional young people will be engaged by promoting the project through presentations by the Delivery Partners to other Youth Leaders in the area as well as leaders from Scouts, Explorers and Rangers and the two secondary school in the area.</p>



Bath City

The City of Bath World Heritage Site is managed by Bath and North East Somerset Council, supported by an independent Advisory Board. The World Heritage team sits within the Heritage Services division of the Council, which also operates the Roman Baths, Fashion Museum, Victoria Art Gallery, Bath Record Office, Bath Venues and Bath Film Office. Service-wide teams are responsible for functions including finance, marketing, retail and learning and participation.

In addition to delivering formal education to primary and secondary schools and hosting student work placements, the Learning and Participation team has worked on projects with a number of young peoples' organisations including:

- Young Carers, Bath and North East Somerset Carers' Centre
- Bath Foyer
- Bath Mentoring Plus
- Home Educators
- Theatre Royal Bath Youth Theatre
- Scouting and Girl Guiding groups

Pilot phase World Heritage Youth Ambassadors (WHYA) recruitment:

- Young Carers from Bath (in association with Bath and North East Somerset Carers' Centre) – at least 10 young carers aged 13-18 in year one

Following potential groups and partnerships identified:

- Off the Record groups (local young peoples' advocacy and support service with organised LGBT+ group, In Care Council and Youth Forum)
- Home-educated young people
- Southside Youth Hub (run by Youth Connect service which is transitioning from Local Authority to Voluntary Sector)
- Duke of Edinburgh Award candidates (scheme administered locally by Youth Connect service)
- Care leavers
- Looked-after children

These partnerships will all represent new engagement for the World Heritage Site. The planning and delivery of this programme will be supported by the Learning and Participation Manager and experienced workshop leaders. It will also draw upon the expertise of some of our key heritage partners in the city. The programme will dovetail with the Activity Plan of the Archway Project, which will deliver a new World Heritage interpretation and visitor centre for Bath, and learning facilities for the Roman Baths, in late 2020. Community engagement is at the heart of this National Lottery Heritage Fund project.



<p>Giants Causeway</p>	<p style="text-align: center;"><u>RECRUITMENT PLAN</u></p> <p style="text-align: center;"><u>Summer Program</u></p> <p style="text-align: center;">Presentations to local Youth Group, Community Groups</p> <p style="text-align: center;">Advert in Church Bulletins, Community News Bulletin</p> <p style="text-align: center;">Social Media</p> <p style="text-align: center;"><u>Winter Program</u></p> <p style="text-align: center;">Presentations to local Youth Group, Community Groups</p> <p style="text-align: center;">Presentation to School</p> <p style="text-align: center;">Advert in Church Bulletins, Community News Bulletin</p> <p style="text-align: center;">Social Media</p> <p style="text-align: center;"><u>School Program</u></p> <p style="text-align: center;">To be developed internally with the school</p>
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