

CASE STUDY TEMPLATE

GUIDANCE TO COMPLETING THE CASE STUDY TEMPLATE

A case study gives a brief overview of the work achieved through your pilot **project World Heritage Youth Ambassadors**, rather than the overall activity of your organisation.

We want to hear success stories about your young people you feel have particularly benefited from the program – we want to hear the stories you think are important to share. We don't mind what the benefit is – it could be increased confidence, achievement in qualification, contribution to community, small, or large, but we want to hear about the impact you have had on the young person themselves and how they feel about it. Please do make some reference to changes in your organisation if appropriate, but it's the young people we want to hear about. We are happy to receive as many project case studies as you feel appropriate, but only require one.

Points to consider when writing a case study for your project include

- The story has good quality image/s
- Clear positive impact on a young person
- Significant stats/data/figures stated in the story – Numbers can really help to back up the story and demonstrate impact (BUT we don't want to hear just about numbers – impact can come from 10 hours as well as 100!).

DATA PROTECTION

Prior to submission please ensure you have shared and agreed a draft of the text with any organisation or individual that features in the case study and have obtained the necessary permissions to use photographs for publicity purposes. **Please ensure they sign this form!**



We welcome project case studies at any time during or after your project, but as a minimum we ask that all pilots submit at least one case study as part of their monitoring submission.

The following is the template we have prepared for projects to use as a guide, please feel free to add additional information where relevant or submit in a separate document. We have given some guide questions, but you do not need to answer all these – they are just prompts! Please keep the information short and concise. No more than 500 words in total please!!!!!!!

<p>Organisation name <i>These may be published within the case study.</i></p>	
<p>Name, gender, and age of participant (first name only).</p>	
<p>Starting point – how did the young person present at the beginning of the project.</p> <ul style="list-style-type: none"> - Why did they get involved? - Any heritage knowledge/ interest - Their confidence levels - Any other info – challenging circumstances 	
<p>Young persons participation</p>	



<p><i>What did they do within the project, Key barriers overcome to participate and engage</i></p>	
<p>Outcomes</p> <ul style="list-style-type: none"> - What were the outcomes for the individual person? Both expected and unexpected. Short term and long term. - Did their contribution improve the engagement of YP at an organisational level, if so, how? - How does their experience illustrate the outcomes of the project. <p>To help with this part of the project, please refer to the outcome framework.</p>	
<p>Quote</p> <p><i>A quote from a beneficiary summarising the positive impact the work has had on either themselves as an individual or the wider community/environment.</i></p>	



<p><i>Where possible - Include statistics or figures to emphasise the number of beneficiaries who benefited from the project</i></p> <p><i>(No more than 50 words.)</i></p>	
<p>Statistics</p> <p><i>Include statistics or figures to emphasise the case study - volunteer hours, activity levels, community participation etc...</i></p>	
<p>Any other information</p>	
<p>Photos</p> <p><i>Please supply a photo for each case study. Please send these as email attachments in jpg format with this completed form. These photos could include before and after shots, work in progress, the people involved, etc.</i></p>	
<p>Declaration of Consent</p> <p>I confirm that I have permission from any persons identified in this case study to use the photographs and text I have provided (where at all possible please send us copies of consent forms, where children are featured please gain consent from the responsible adult)</p>	<p>Name:</p> <p>Position:</p> <p>Signature:</p>



Monitoring & EVALUATION PLAN

WORLD HERITAGE YOUTH AMBASSADORS

